



ACCIDENT



ROAD WORK



TRAFFIC JAM

TRAFFIC FLOW INDICATORS



FREE FLOWING



MODERATE CONGESTION



SEVERE CONGESTION

XM NAVTRAFFIC.
WHAT EVERY NAV SHOULD HAVE.



WHY MERELY NAVIGATE TRAFFIC?
CIRCUMNAVIGATE IT ALTOGETHER.

To find out more, ask your dealer or visit www.xmnavtraffic.com



170 CHANNELS TO FIND WHAT TURNS YOU ON



Required \$12.95 monthly XM Radio subscription and XM NavTraffic service subscriptions sold separately after trial period. XM NavTraffic only available in select markets and on select vehicle models. Other fees and taxes, including a one-time activation fee, may apply. Subscription fee is consumer only. All fees and programming subject to change. Subscriptions subject to Customer Agreement available at xmradio.com. XM Radio service only available in the 48 contiguous United States. © 2007 XM Satellite Radio Inc. All rights reserved. All other trademarks are the property of their respective owners.

SUDDENLY TRAFFIC ISN'T SO BAD.
BECAUSE NOW IT'S ON YOUR TERMS.



Imagine cruising down the highway when the NAV system on your new Toyota® brings to your immediate attention an accident 5 miles ahead. But not just stopping there, it gives you clear and concise directions to reroute your drive to safely avoid it – and before you even see the first pair of brake lights up ahead.

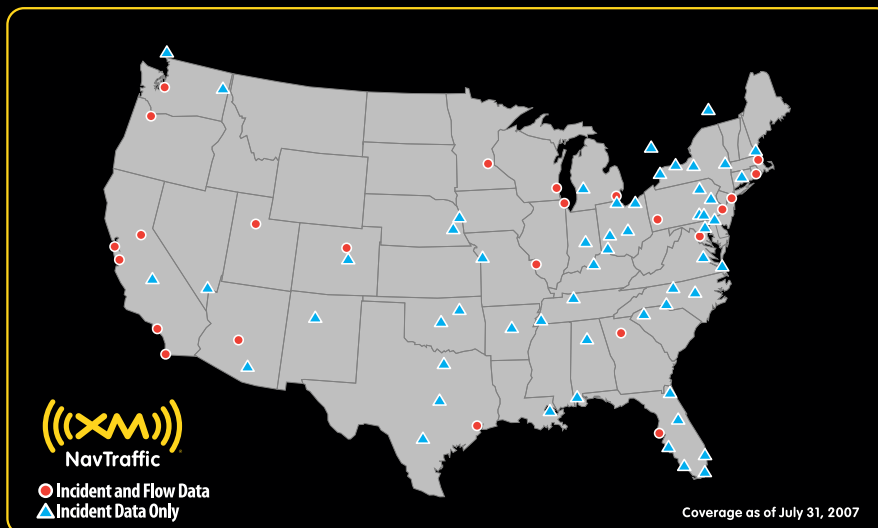
Such is the genius of XM NavTraffic®.

Powered by NAVTEQ Traffic™, XM NavTraffic is the nation's first, totally live, satellite traffic information service for drivers who need to be in the know when they're in their cars.

XM NavTraffic delivers comprehensive, up-to-the-minute traffic data directly to your Toyota's navigation system. And precisely when and where you need it most: when you're already en route to where you need to be.



COAST-TO-COAST COVERAGE.
NOW IN NEARLY 80 MARKETS AND EXPANDING.



- | | | | | |
|------------------------|--------------------|-----------------------|----------------------|-----------------------|
| ▲ ALBANY, NY | ▲ DAYTON, OH | ▲ LITTLE ROCK, AR | ▲ ORLANDO, FL | ▲ SARASOTA, FL |
| ▲ ALBUQUERQUE, NM | ● DENVER, CO | ● LOS ANGELES, CA | ● PHILADELPHIA, PA | ● SEATTLE, WA |
| ▲ ALLENTOWN, PA | ● DETROIT, MI | ▲ LOUISVILLE, KY | ● PHOENIX, AZ | ▲ SPOKANE, WA |
| ● ATLANTA, GA | ▲ FRESNO, CA | ▲ MEMPHIS, TN | ● PITTSBURGH, PA | ● ST. LOUIS, MO |
| ▲ AUSTIN, TX | ▲ GRAND RAPIDS, MI | ▲ MIAMI, FL | ● PORTLAND, OR | ▲ SYRACUSE, NY |
| ▲ BALTIMORE, MD | ▲ GREENSBORO, NC | ● MILWAUKEE, WI | ▲ PORTSMOUTH, NH | ● TAMPA, FL |
| ▲ BIRMINGHAM, AL | ▲ GREENVILLE, SC | ● MINNEAPOLIS, MN | ● PROVIDENCE, RI | ▲ TOLEDO, OH |
| ● BOSTON, MA | ▲ HARRISBURG, PA | ▲ MOBILE, AL | ▲ RALEIGH-DURHAM, NC | ▲ TORONTO, ON |
| ▲ BUFFALO, NY | ▲ HARTFORD, CT | ▲ MONTREAL, QC | ▲ RICHMOND, VA | ▲ TUCSON, AZ |
| ▲ CHARLOTTE, NC | ● HOUSTON, TX | ▲ NAPLES-FT MYERS, FL | ▲ ROCHESTER, NY | ▲ TULSA, OK |
| ● CHICAGO, IL | ▲ INDIANAPOLIS, IN | ▲ NASHVILLE, TN | ● SACRAMENTO, CA | ▲ VANCOUVER, BC |
| ▲ CINCINNATI, OH | ▲ JACKSONVILLE, FL | ▲ NEW ORLEANS, LA | ● SALT LAKE CITY, UT | ● WASHINGTON, D.C. |
| ▲ CLEVELAND, OH | ▲ KANSAS CITY, MO | ● NEW YORK, NY | ▲ SAN ANTONIO, TX | ▲ WEST PALM BEACH, FL |
| ▲ COLORADO SPRINGS, CO | ▲ LANCASTER, PA | ▲ NORFOLK, VA | ● SAN DIEGO, CA | ▲ WILKES BARRE, PA |
| ▲ COLUMBUS, OH | ▲ LAS VEGAS, NV | ▲ OKLAHOMA CITY, OK | ● SAN FRANCISCO, CA | ▲ WILMINGTON, DE |
| ▲ DALLAS, TX | ▲ LINCOLN, NE | ▲ OMAHA, NE | ● SAN JOSE, CA | |

KNOW THE ROAD AHEAD.



XM NavTraffic empowers your Toyota navigation system to show live traffic data, which allows you to see traffic incidents up ahead, determine average traffic speed and estimate travel time along your chosen route as you drive it. It even automatically recalculates results as factors change.

What's more, XM NavTraffic alerts you of scheduled traffic incidents such as construction and road closures, plus unscheduled incidents such as accidents, disabled vehicles and severe weather. All of this data is delivered by XM's extensive network for easy and user-friendly display on your NAV screen.

Best of all, you can trust the information you get because it comes from the most reliable sources like police and emergency services, road sensors, cameras and real-time aircraft reports. Savvy commuters simply don't leave home without it.

XM NavTraffic available on these new Toyota vehicles:

- 2009 Corolla XLE, S & XRS
- 2009 Matrix S & XRS

Please visit www.xmnavtraffic.com to learn more.